On behalf of the Board of Directors of the College of Diplomates it is with great pride that I can report that this year’s Board Review Course and Scientific Update, co-hosted by the University of Tennessee Health Science Center, was a spectacular success! I believe this was due to the efforts of all involved.

First, we had an impressive line-up of topics and speakers. Each speaker tailored their presentation to the needs of the participants, deftly supporting the specific goals of a Board Review.

Second, we had a program fastidiously planned and executed by Drs. Adam Lloyd and Jan O’Dell. The facilities and meals have been given stellar reviews by those who participated.

Lastly, we cannot forget that programs like these are dependent on support by sponsors. I would like to acknowledge the tireless effort by Dr. Alan Law, our Executive Secretary Stacy Bogard and the sponsors themselves for making this program possible. On behalf of the College of Diplomates thank you to all for the huge effort in creating and participating in a program that exemplifies our mission.

On a personal note, I would like to thank the College of Diplomates for the opportunity to serve our organization as the Director of the Board Review Course and Scientific Update for the past six years, as well as President this year. It has been a challenging and rewarding experience. During this term, I have had the opportunity to work with a fabulous group of inspiring individuals. Each of whom possess a common admirable trait. This is to unselfishly donate their valuable time and energy to entice our membership to participate in the process of Board Certification. It has been a privilege to serve with them and I look forward to serving as Past President in whatever capacity they require.

In my tenure I have witnessed significant growth in the number of participants and their enthusiasm to participate in the Board Certification Process. I attribute this in part to the efforts of the COD Board of Directors. Our specialty depends on its members to participate in the boarding process and is dependent on organizations like the COD to inspire and assist all endodontists.

In the process, the COD is directly but independently supporting the mission of the American Board of Endodontics to certify endodontists. It is only through the cooperation of all endodontic organizations to fulfill each of its goals that our specialty will prosper. I propose that we all (AAE, AAE Foundation, ABE, COD) set a goal to increase the number of Diplomates one percent per year for the next 20 years to double our current levels. This will ensure stability of our specialty and raise the bar for patient care.

The leadership of the AAE, AAE Foundation, ABE and the COD has the power inspire all endodontists to reach this goal by independent but cooperative efforts. I look forward to seeing the fruits of this type of productive effort yield the results of a stronger profession.

Thank you again for providing me with this opportunity to serve our profession. Wishing you all a healthy and prosperous year! 😊
Proposed Changes to the COD Constitution and Bylaws

The College of Diplomates Board of Directors has proposed the following revisions to the COD Constitution and Bylaws. The amendments will be voted on in San Francisco, Calif., at the COD Business Meeting following the Grossman Ceremony, to be held from 4 – 5 p.m., on Thursday, April 7, 2016, in Golden Gate A at the Marriott Marquis.

Language proposed to be removed has a strikethrough, while new language is underlined. While many changes are simply language clean-up or ensuring consistency, one of the most significant changes is that Retired members will no longer be required to pay $25 dues starting in 2017. In order to be eligible for the new structure next year, 2016 dues must be paid.

If there are any questions prior to the business meeting, please contact the COD at 630/510-7136 or codabe96@comcast.net.

Constitution of the College of Diplomates

Article II. Purposes and Objectives

Section 2.

F. Educate endodontists, the dental profession and the public on the significance value of board certification.

Article III. Membership

Section 1.

The College shall have four categories of membership, which shall be (Active, Charter Life, Retired and Disabled). All members must be Diplomates of the American Board of Endodontics.

Section 2.

Charter Life Members are those members who paid a one-time dues assessment for the initial establishment of the College. This category is no longer available. New enrollment is closed for this category.

Article V. Board of Directors

Section 1.

D. A Director who is appointed/elected to fill a vacated, unexpired term shall be eligible for nomination for a four-year term of his/her own. The Director is eligible for nomination to an additional term, not to exceed the seven (7)-year limit.

Section 2.

A. The Nomination Committee shall be composed of the President, President-Elect and one Director, as appointed by the President and approved by the Board who is not eligible for nomination to an officer position.
Section 5. The Board of Directors shall conduct all business of the organization between Annual Meetings via conference calls or special meetings, subject to such direction and limitation as may be voted by the membership. Notification of any conference call must be made at least thirty (30) days prior to the call or meeting via email. For a special/emergency meeting, notice will be given as soon as possible once the need for a meeting is determined. Minutes shall be maintained for all conference calls and special meetings of the board.

Bylaws of the College of Diplomates

Chapter I. Membership Requirements

Section 1. Effective April 1, 1996, membership shall be available for all Diplomates of the American Board of Endodontics, as determined from its current roster of Diplomates and upon receipt by the College of Diplomates Secretary of a completed College application and applicable fees.

Section 3. Retired Member. A member who has maintained membership for five (5) consecutive years and is completely retired from teaching and/or practice and has attained the age of sixty-five (65) will be eligible for Retired Status. The member must also be a Retired member of the American Association of Endodontists. Dues will be twenty-five dollars ($25) beginning with the sixth (6th) year. Effective Jan. 1, 2017, if membership is current, Retired members will not be required to pay annual dues.

Section 4. Disabled Member. Disabled Status will be approved upon the presentation of appropriate documentation to the Executive Secretary and approved by the Board of Directors. Disabled status will be reviewed annually, unless the attending physician verifies a permanent disability. Disabled members will not be required to pay annual dues.

Section 5. The Secretary shall notify members whose membership is not renewed for failure to pay applicable dues/fees on or before March 1 of each year. Nonrenewal of membership within sixty (60) days will result in automatic termination of membership.

Section 6. Any member terminated for nonpayment of dues/fees may be reinstated by paying the past and current dues and any other applicable fees.

Section 7. Membership shall terminate automatically upon termination of Diplomate status with the American Board of Endodontics either for nonpayment of annual registration fees or for cause.

Section 8. Diplomates will be given one (1) year of complimentary Active member status in the College the year that they are recognized as Diplomates.

Section 9. Current Directors of the ABE may be members of the College, but may not serve in an active role such as Director, mentor or committee member.

Chapter IV. Meeting of Members

Section 1. Annual Meeting. An annual meeting of the members shall be held at such time as the Board of Directors may determine, at a time and place selected by the Board of Directors, with preference given to the annual meeting being held in conjunction with the Annual Session of the American Association of Endodontists.

Section 2. Special Meeting. Special meetings of the members may be called by the President or the Board of Directors.

Section 3. Quorum. The members attending the annual meeting shall constitute a quorum at such meeting.

B. A majority of the Board of Directors (five (5) members) shall constitute a quorum for the transaction of business at any interim meeting of the Board.

Section 4. Manner of Acting. The act of a majority of the Directors present at a meeting at which a quorum is present shall be the act of the Board of Directors, except where otherwise required by law or by these bylaws.

Chapter VI. Resignation, Loss of Good Standing and Reinstatement of Membership

Section 1. Any member may resign by filing a written resignation with the Secretary. Nonpayment of dues/fees is not to be considered a formal resignation.

Section 2. The Secretary shall notify members whose membership is not renewed for failure to pay applicable dues/fees on or before March 1 of each year. Active and Retired members who fail to remit their annual dues prior to April 30 of each year shall be removed from the Membership Directory.

continued on page 4
Section 3. Active and Retired members terminated for nonpayment of annual dues/fees shall be reinstated by payment of all past dues/fees for up to and including three (3) years.

Chapter VIII. Terms of Office

A. Section 1. Terms of office shall begin at the end of the Annual Meeting at which the election is held.

B. Section 2. The terms of office for the President and the President-Elect shall extend through the next Annual Meeting. The President-Elect shall succeed the outgoing President.

C. Section 3. The Secretary and Treasurer are elected annually, but may serve multiple years as determined to be necessary by the Directors of the College.

D. Section 4. In the event of vacancy in any office, the President, with the approval of the Board of Directors, shall appoint a successor to fill that vacancy until the next annual election.

E. Section 5. Any officer may be removed from office by a vote of the majority of the Board of Directors of the College.

Chapter IX. Executive Committee and Other Committees/Working Groups

Section 3. Other Committees/Working Groups. Other committees/working groups not having and exercising the authority of the Board of Directors in the management of the College may be designated by a resolution adopted by a majority of the Directors present at a meeting at which a quorum is present.

Section 4. Term of Office. Each member of a committee/working group shall continue as such until the next annual meeting of the Board of Directors of the College and until his/her successor is appointed, unless the committee shall be sooner terminated, or unless such member shall cease to qualify as a member thereof.

Section 5. Chairman. One member of each committee shall be appointed chairman by the President of the College.

Section 6. Vacancies. Vacancies in the membership of any committee may be filled by appointments made in the same manner as provided in the case of the original appointments.

Section 7. Quorum. Unless otherwise provided in the resolution of the Board of Directors designating a committee, a majority of the whole committee shall constitute a quorum and the act of a majority of the members present at a meeting at which a quorum is present shall be the act of the committee.

Section 8. Rules. Each committee may adopt rules for its governance not inconsistent with the Illinois General Not-for-Profit Corporation Act of 1986, as amended, the Articles of Incorporation, these bylaws or rules duly adopted by the Board of Directors.

Chapter X. Duties of Officers

Section 2. President. The President shall preside at all meetings of the College and the Board of Directors. The President shall be the principal executive officer of the College, shall in general supervise and control the affairs of the College and appoint all committees not otherwise provided for in these bylaws, and their chairmen, subject to the approval of the Board of Directors.

Section 3. President-Elect. In the absence of the President or in the event of his/her inability or refusal to act, the President-Elect shall perform the duties of the President, and when so acting, shall have all the powers of and be subject to all the restrictions upon the President. Any President-Elect shall perform such other duties as from time to time may be assigned by the President or by the Board of Directors.

Section 4. Secretary. The Secretary shall attend all meetings of the Board of Directors, General Assembly and Executive Committee and be responsible for recording, maintaining and publishing the official minutes of those meetings. The Secretary shall see that all notices are duly given in accordance with these bylaws or as requested by law, and shall oversee custodianship of corporate records by the Executive Secretary. S/he shall also respond to correspondence directed to the College and in general perform all duties incident to the office of Secretary and such other duties as from time to time may be assigned by the President or Board of Directors.

Section 5. Treasurer. The Treasurer shall attend all meetings of the Board of Directors, General Assembly and Executive Committee, and have charge and custody of all funds and securities of the College. S/he shall receive and give receipts for money due and payable to the College from any sources whatsoever and deposit all such money in the...
name of the College in such banks, trust companies or other depositories as shall be determined in accordance with these bylaws. S/he shall present a quarterly financial report to the Board of Directors and submit a yearly financial statement to the membership at the General Assembly Meeting. S/he shall evaluate disbursements by employed staff and in general perform all duties incident to the office of Treasurer and such other duties as from time to time may be assigned by the President or by the Board of Directors.

**Section 6. Directors.** Directors shall assist the officers in the fulfillment of their duties, and perform such other duties for the benefit of the College as may be requested by the President or Board of Directors.

**Section 7. The Executive Secretary is an employee of the College.** The Executive Secretary shall attend all meetings of the Board of Directors, General Assembly and Executive Committee and be responsible for recording, maintaining and publishing the official minutes of those meetings. The Executive Secretary shall see that all notices are duly given in accordance with these bylaws or as requested by law and be custodian of corporate records. S/he shall also respond to correspondence directed to the College, and in general perform all duties incident to the office of Executive Secretary and such other duties as from time to time may be assigned by the President or Board of Directors.

**Chapter XII. Contracts, Checks, Deposits and Funds**

**Section 1. Contracts.** The Board of Directors may authorize any officer or officers, agent or agents of the College, in addition to the officers so authorized by these bylaws, to enter into any contract or execute and deliver any instrument in the name of and on behalf of the College, and such authority may be general or confined to specific instances.

**Section 2. Checks, Drafts, Etc.** All checks, drafts or other orders for the payment of money, notes or other evidences of indebtedness issued in the name of the College, shall be signed by such officers, agent or agents of the College and in such manner as shall from time to time be determined by resolution of the Board of Directors. In the absence of such determination by the Board of Directors, such instruments shall be signed by the Treasurer or another assigned Director.

**Section 3. Deposits.** All funds of the College shall be deposited to the credit of the College in such banks, trust companies or other depositories as the Board of Directors may select.

**Section 4. Gifts.** The Board of Directors may accept on behalf of the College any contribution, gift, bequest or device for the general purposes or for any special purpose of the College.

**Chapter XIII. Books and Records**

**Section 2.** The fiscal year of the College shall be determined by the Board of Directors and runs January 1 through December 31.

**Chapter XIV. Registered Office and Agent**

**Section 2. Not For Profit.** The College is organized under and shall operate as an Illinois not-for-profit corporation, and shall have such powers as are now or as may hereafter be granted by the Illinois General Not-for-Profit Corporation Act of 1986, as amended.

**Section 3. Private Inurement.** No part of the net earnings of the College shall inure to the benefit of, or be distributable to its members, Directors, officers or other private persons.

**Chapter XVI. Amendments**

**Section 1.** The Constitution and Bylaws may be amended by a three-fourths vote of the voting membership of the College. The College will communicate all changes in policy and fees through direct correspondence to affected members, on the COD website and through The Pinnacle newsletter. Voting may be conducted by either:

A. Email, provided notification includes the proposed amendment(s) and voting is open for thirty (30) days; or

present At any regular or special business meeting of the College, provided that written notice of the proposed amendment(s) has been mailed sent to all members at least 30 days prior to the meeting via email or in The Pinnacle newsletter.
“Yes! I am Board Certified!” A recent Diplomate shared his joy with me making the struggle at the beginning of his journey seem like a distant memory. I however still remember the uncertainty and concern he expressed at that time—“I don’t think I can do this?! I don’t know where to start. There is too much information to absorb!”

Today, we share some of the common feelings and concerns expressed by Candidates as they go through the Board Certification Process. I recently talked with several Candidates who are preparing for the second or third phase of the exam process and new Diplomates who were willing to share the experience they received in working through the process with a College of Diplomates mentor.

“The COD’s role was of utmost importance, serving as a coach to me throughout the process, helping me organize ideas and schedule a plan to follow,” shared Dr. Jose Perea of Santa Monica, Calif. “It also gave me the chance to see my progress and to focus on my weak points. By doing a few mock exams, I gained the confidence of being prepared in the best possible way for the exam! I am happy to say that I passed my Orals and am preparing for my Cases with my mentor again.”

Dr. Patricia Paparcuri of Bend, Ore., shared her gratitude for her mentor’s assistance in preparing for the Oral Exam: “Thank you again for your time. Taking a mock test with a mentor was very helpful. It gave me insight of the pace and formatting of the exam and helped me identify my areas of strength and weakness so I can more effectively utilize the last weeks prior the test. I’d like to request a second mock Oral to prepare better.”

Dr. S. Craig Rhodes of Birmingham, Ala., not only found it beneficial to work with a mentor, but was inspired to give back. “It seems only yesterday that I was emailing you, requesting to be paired with a mentor in preparation for the final two portions of the Board Certification Process. Well, it’s been roughly a year now since I completed the process and am now Board certified. If you are still in need of mentors for Board Certification Candidates, I would like continued on page 7
to humbly offer my meager services and try to pay a little back to the COD for what you and they did for me along the journey.” (Welcome aboard, Dr. Rhodes!)

The College of Diplomates is a great source for the accomplishment of Board Certification,” shared Dr. Sumesh Potluri of Silver Spring, Md. “The Mentoring program helped me to shape up my Case Portfolio and preparedness for my Oral Exam through mock orals. The guidance I received from my mentors is unmatched. I believe the key to a successful journey through the Board Certification Process is following the guidelines set forth by the American Board of Endodontics along with support from the COD to hone your skills to meet the expectations of the board. Kudos to the COD! I share my success with endodontists I have long admired and encourage every endodontist to pledge this commitment so we can gratify excellence in endodontics.”

This past year, we received several requests from educators who were preparing for the Board Certification Process and working toward their commitment to the specialty. The College sees this as a promising development to further increase the number of endodontists becoming Diplomates.

On behalf of the College I would like to pass along encouragement to all Candidates—we recognize you are facing challenging professional requirements, career ambitions and personal commitments during your Board preparation, but despite the challenges, you can be successful by taking it one step at a time. This includes effective scheduling/time management, finding support/resources and having the desire to achieve your goal; putting these systems in place has time and again shown that all difficulties and challenges are surmountable.

Be sure to take advantage of the valuable resources that have recently been updated on the COD website, www.collegeofdiplomates.org. The study guides are contributions of hard work, time and expertise from educators to help Candidates in their journey. We will also continue to offer an Oral Exam Process conference call a month or so before each test period. Past audio recordings from Dr. Keith V. Krell’s calls are accessible on the COD website if you miss them or would like to revisit the information.

We would like to thank the new Diplomates who have come forward to become mentors and help Candidates in the journey toward Board Certification—thank you. We appreciate your willingness to give back (P.S. We could still use more mentors from the West Coast).

Also, a special SHOUT-OUT to all of the mentors—thank you again for your hard work, commitment and dedication to Candidates who are gearing up for the upcoming Oral Exam, Case History Portfolio submission and Written Exam. If you are interested in serving as a mentor, please contact either COD Executive Secretary Stacy Bogard at codabe96@comcast.net or myself at endodent2002@gmail.com.

We continue to encourage all who are embarking on this journey or those who are in the middle of it to keep going—you are doing great! You are almost there and we are right here to support you! ☺️

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Treasurer’s Report as of January 31, 2016

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Respectfully Submitted,
Kirk A. Coury, D.D.S., M.S.
Sixth Annual Board Review Course and Scientific Update Wrap-up

The 2016 Board Review Course and Scientific Update was held Friday through Sunday, January 22 – 24, at the University of Tennessee Health Science Center in Memphis. Although the weather forecast included enough snow and ice to result in an official closure of the school on Friday, “snowmageddon” did not materialize. The airport remained open and with a few rerouting issues, all but a handful made it in and the Course went on as scheduled. The speakers provided the requisite material to reinforce the biological concepts that endodontics is founded on and further presented current information regarding the state of the art.

We also had a record number of sponsors who again agreed to graciously support our specialty and meetings. Some are old friends, while a few others were first-time sponsors. Both the sponsors and attendees commented they were glad to have the opportunity to interact.

After a long first day, Dr. Paul Eleazer provided a mock oral presentation for the attendees, which gave them insight to the process and put to rest some of their fears.

Everyone, including practicing endodontists, residents in the Certification Process, speakers and vendors were able to enjoy the social fellowship during the wine and cheese reception at the end of the first day.

By all accounts, it was a most successful meeting.
2016 Summer Conference

Impact of the Internet and Social Media on the Endodontic Practice and Profession

Château Élan Winery & Resort, Braselton, Ga.

Sept. 14 – 18, 2016

We Hope to See You There!
**Wednesday, Sept. 14**
6 – 9 p.m. Welcome Reception

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**Thursday, Sept. 15**
8 – 10 a.m. Opening Announcements

*All Endodontic Practice Marketing Today Begins and/or Ends Digitally and Social Media is its Core*—Jack Hadley, My Social Practice

As the relationships between endodontists and referring dentists continue to evolve, today’s progressive endodontic practices use digital marketing to increase top-of-mind awareness and patient referrals, attract new patients, increase case acceptance and strengthen existing patient relationships. All marketing now has a digital component—it can’t be thought of as a “bolt-on” or adjunct to some other marketing plan. Social participation and “relationship marketing” is inevitable, but given the limited amount of time a practice can spend, how are endodontic practices benefiting from this new environment while keeping it simple and effective?

10 – 10:30 a.m. Break

10:30 a.m. – 12:30 p.m. *All Endodontic Practice Marketing...continued*

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**Friday, Sept. 16**
8 – 10 a.m. *How In-Practice and Online Strategies Work Together to Grow Your Endodontic Practice*—Jack Hadley, My Social Practice

Your patients move constantly between a range of digital devices—including smartphones and tablets—that didn’t exist a few short years ago. These changes mean that former tried-and-true marketing methods are no longer enough. Effective practice marketing isn’t something you “have”—it’s something you “do.” If you simply build it, they don’t just come! Endodontic practices are learning that their patients can often market their practice better than they can. But cultivating and enabling patients to share your practice story with their trusted, highly scalable, permission-based social networks takes a mindset shift, a little knowledge and a little practice. But you can absolutely do it!

10 – 10:30 a.m. Break

10:30 a.m. – 12:30 p.m. *Cyberliability, HIPAA and Confidentiality*—Michael R. Ragan, D.M.D., J.D., L.L.M.

This presentation will discuss the state and federal laws that apply to protected health information and confidentiality. Social media platform exposures will be discussed. Additionally, measures to reduce exposure in these areas.

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**Saturday, Sept. 17**
8 – 10 a.m. *The Use of Social Media Marketing in Endodontic Practice*—Peter A. Morgan, D.M.D., M.Sc.D. and Holly Leblanc

The success of an endodontic specialty practice has traditionally been based on establishing personal relationships with the dentists who refer patients to the practice. Over the last 15 years, the marketplace in which referral practices operate has changed significantly. Today, success requires a much different approach to sourcing patients. Social media may provide a valuable alternative to more traditional types of marketing. Many endodontists have no experience using electronic media to market their practice. This talk, given by the Managing Partner and the Project Coordinator of a multi-office group practice, will address the changes in the referral patterns and how various forms of social media and other marketing techniques have been utilized to insure a steady flow of patients to the practice.

10 – 10:30 a.m. Break

10:30 – 11:30 a.m. *AAE Resources for Social Media and Digital Marketing*—Linda G. Levin, D.D.S., Ph.D.

Description will be posted on the COD website at www.collegeofdiplomates.org.

11:30 a.m. – 12:30 p.m. *Panel Discussion*—All Speakers

7 – 10 p.m. Dinner Reception

The COD is an ADA CERP-Recognized Provider. Learning objectives are online at www.collegeofdiplomates.org.
Location of Events
CHATEAU ELAN WINERY & RESORT
100 Rue Charlemagne
Braselton, GA 30517
Phone: 800/233-9463 or 678/425-0900

Reservation Procedures
A room block has been reserved for meeting attendees. Book online at http://bit.do/CODhotel or call the numbers above and be sure to mention “College of Diplomates” and/or code “63T1RW.”

Rates
The standard guestroom rate of $234 (single) and $259 (double) will be offered until Aug. 15, 2016, or until the room block is filled, whichever occurs first. After that time, rates and reservations will be subject to availability. Rates are quoted per room, per night and are subject to state and local taxes, plus a $5 Georgia lodging tax per room night. Included in the rate is the Chateau’s Versailles Restaurant breakfast buffet for each room guest each morning. Group rates will be offered for three days prior to and three days following the meeting, subject to availability at the time of reservation.

Register Today—Early Rates End July 15!

Online Registration
Go to www.collegeofdiplomates.org and click on the meeting name under “Online Event Registration” on the right. Visa, MasterCard, American Express and Discover cards accepted. A downloadable registration form is also available on the website for those wishing to fax or mail in their registration.

Payment and Confirmation
Registration without complete payment cannot be processed. If you provide an email address when you register, you will receive an electronic confirmation. If you have not received a confirmation within two weeks of submitting your registration, please contact the COD at codabe96@comcast.net.

Cancellation Policy
Refund requests received by the College at codabe96@comcast.net before Aug. 15 will be refunded in full less $100 processing fee. Refund requests received after Aug. 15 will not be granted.

Registration Deadlines
The early registration fee will be granted for registrations received by July 15, 2016. After this date, the standard fee will apply.

Registration Packages and Fees
Registration package includes all breaks, Wednesday Welcome Reception and Saturday Dinner Reception. Spouse/Guest and Children categories are not eligible for CE credit.

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* Registration isn’t required for children under 12.

**Diplomate status achieved in 2015 or 2016.