

# The Pinnacle

## President's Message

January 2017

By Dr. Kenneth N. Namerow

President, College of Diplomates of the American Board of Endodontics

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College of Diplomates of the  
American Board of Endodontics  
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As a life member of the New Jersey Dental Association, where I practiced for 32 years prior to starting a second career as a full-time academician 16 years ago, I continue to receive the *Journal of the New Jersey Dental Association*. In its most recent issue, the editor of the *Journal*, Dr. Harvey S. Nisselson, wrote a beautiful article called "Life...Enhanced." He explained, "We all have a need to find purpose in life. Some people find a way to express their purpose in their jobs, while others seek opportunities outside their daily work."<sup>1</sup> He went on to say that those of us who have a high sense of purpose may lead a healthier life.

As dentists who sacrificed an additional two to three years of postgraduate education so one may be called a specialist in the field of endodontics, it is mind boggling to me how one does not further their education by pursuing the ultimate pinnacle of one's career by becoming a Board-certified endodontist. I am not suggesting that by becoming Board certified one will automatically lead a healthier life, but it will give you a higher sense of purpose and the gratification of attaining Diplomat status.

In the last issue of *The Pinnacle*, I wrote and explained the mission of the College of Diplomates of the American Board of Endodontics, which I invite you to read on our website. It outlines in detail what the COD is about. Dr. Priya Chand, Director and Mentoring Chair, has outlined in this issue the College's mentoring program, which helps Candidates preparing for the exam. Dr. Alan Law has put together a Board Review Course and Scientific Update with an outstanding faculty, who are leaders in their respective fields.

The BRCSU will be held February 10–12, 2017, at Virginia Commonwealth University in Richmond. Participants will receive 20 CE credits that satisfy ABE recertification requirements. Please be certain to register early since the facility can accommodate a limited number of people. In addition to Dr. Law's responsibilities in organizing the BRCSU, he also conducts conference calls for those Candidates preparing for the Oral Exam approximately one month prior to the exam dates.

Lastly, for those of you who did not attend our Summer Conference at the Chateau Elan in Braselton, Ga., this past September on the *Impact of the Internet and Social Media on the Endodontic Practice and Profession*, you missed one of the most outstanding programs I have ever attended. As Dr. Peter Morgan stated to me after the conference, "I have never seen more fully engaged participants from start to finish." For those of you in private practice, this topic is a must if you are to be successful. You may be the best clinician in the world, but if you do not know how to market your practice and respond to negative reviews, maintain relationships with your referring dentists, understand cyber security all through social media, you should have attended this course. The course presenters—Jack Hadley, Dr. Michael Ragan, Dr. Peter Morgan, Holly LeBlanc and Jennifer Gibson from the AAE—were extremely informative and outstanding. In closing, for those of you who are preparing for the ABE exams, please take advantage of our website, courses and conference calls. Good luck as you navigate through the Board Certification Process.

### Reference

<sup>1</sup>Nisselson, H.S.; Life...Enhanced, JNJDA, Vol. 87 No. 3 pg 4.





College of Diplomates of the ABE and Virginia Commonwealth University  
**Annual Board Review and Scientific Update**  
 February 10–12, 2017 at Virginia Commonwealth University in Richmond, Va.

Full Name and Designations \_\_\_\_\_

Preferred Name on Nametag \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
(outside the U.S.)

Phone \_\_\_\_\_

Email \_\_\_\_\_

**REGISTRATION RATES (circle your rate)**

COD Member	\$800
Endodontist or General Dentist	\$900
Resident or PostGrad Student	\$500
Retired/Disabled	\$500
Military (Active Duty)	\$600
Full-Time Faculty	\$600
Recent Endo Grad (within last 2 years)	\$500

**Total** \_\_\_\_\_

*Cancellation Policy: Received before January 13, 2017 less \$100 administrative fee.  
 After January 13, 2017, no refund.*

**REQUIRED RESPONSES:**

I plan to attend the Wine and Cheese Reception on Friday.  Yes  No

Do you have any dietary restrictions? If so, please list them here: \_\_\_\_\_

**MAIL:** College of Diplomates, P.O. Box 4769, East Lansing, MI 48826-4769

**FAX:** 888/426-0381 or 630/517-5964

**CREDIT CARD PAYMENT:**  Visa  Mastercard  Discover  American Express

Name on Card \_\_\_\_\_

CVV Code \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

**QUESTIONS?** Email: [info@collegeofdiplomates.org](mailto:info@collegeofdiplomates.org) or Phone: 630/510-7136

**Please be sure to bring a laptop or tablet with you to view the handouts.**



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## 7<sup>TH</sup> ANNUAL BOARD REVIEW COURSE AND SCIENTIFIC UPDATE

**FEBRUARY 10 – 12, 2017**  
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Visit [www.collegeofdiplomates.org](http://www.collegeofdiplomates.org) for details.



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# 2016 Summer Conference Focuses on the Impact of Internet and Social Media on Endodontic Practice

By Dr. Josanne O'Dell

The 2016 Summer Conference was held at the tranquil estate of Chateau Elan Winery & Resort in Braselton, Ga., from September 14–18. The theme was “The Impact of the Internet and Social Media on the Endodontic Practice and Profession.” The conference started with a lovely Welcome Reception where attendees could watch a game, refine their billiard/pool skills or relax with friends over a glass of local wine.

Thursday, the course began with a lively presentation by social media expert Jack Hadley on the nuts and bolts of social media and how it will change the practice of endodontics. His presentation was chock full of explanations, suggestions and examples—both good and bad—of social media. Following the “tech” presentation, Michael Ragan, D.M.D., J.D., L.L.M. discussed the many regulations both at the state and federal levels that apply to social media and patient-protected health information and confidentiality. He also discussed how to reduce exposure and risk when working within the social media world. Peter Morgan, D.M.D., M.Sc.D. and Holly Leblanc, the practice marketing coordinator, provided a real world look of how technology has changed his practice and referral patterns over the last several years. Lastly, AAE Public Relations Manager Jennifer Gibson reviewed what the AAE is doing in this realm and resources available to its members.

After presentations, the speakers gathered for a panel discussion and round table Q & A. Attendees came away with information that will undoubtedly improve their practice marketing.

The afternoons were free to enjoy and explore the natural bounty of the estate and local attractions. The first hint of fall was visible during a walkthrough of

a nearby state park. Wine tasting at the estate and swimming were also bit hits.

As always, our meetings would not be complete or possible without the continued sponsorship from our new and loyal sponsors. We would like to thank and recognize:

American Dental Partners  
Brasseler USA  
Carestream Dental  
Coltene  
DENTSPLY  
Meta Biomed  
Sonendo  
TDO Software/EIE2.com  
Treloar & Heisel, Inc.  
XDR Radiology

To wrap-up the conference on Saturday evening, attendees were treated to a delicious buffet. Each of us introduced ourselves and told one thing others may not know. This included a female doctor who loves watching and participating in boxing to another whose pastime is beekeeping.

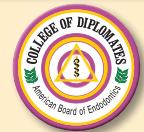
We are happy to report that attendees provided very positive feedback for the program, speakers, sponsors, location and venue.

We look forward to our next Diplomates-only meeting in 2018. Whatever the topic, be assured it will be timely, informative and inspiring, with time to meet new peers and rekindle old friendships.

Future meeting announcements will be posted on the COD website, [www.collegeofdiplomates.org](http://www.collegeofdiplomates.org) and the COD's Facebook page at [www.facebook.com/collegeofdiplomates/](http://www.facebook.com/collegeofdiplomates/). 

# Highlights of the 2016 Summer Conference

September 14 – 18, 2016 Château Élan Winery & Resort, Braselton, Ga.



# Mentoring Update

By Dr. Priya S. Chand

## There is no better time than now to prepare and challenge the ABE exam

With 2016 coming to an end, it is time for reflection, unfolding a steady progression in our efforts over the past five years in the domain of mentoring. There has been so much growth in the Mentoring Program at the College of Diplomates. With more and more valuable information being added, we have been enriching the resources available to Candidates as they work hard toward the pursuit of their Board Certification. The diligent work of many endodontists in putting various study aids together has indeed grown by leaps and bounds, opening a wealth of information to facilitate and guide the Candidates in their learning process toward this ambitious certification goal.

While appreciating the efforts of all endodontists who continue to share their study guides and content with Candidates, the few who have submitted their materials for posting on the College's website **deserve special thanks for their pure commitment toward adding value to the information resource.** If you have not yet visited or accessed the study aids on the College of Diplomates website, [www.collegeofdiplomates.org](http://www.collegeofdiplomates.org), I would highly encourage you to do so especially if you are serving as a mentor, as it proves each year to be one of the essential resources worth Candidates' attention and review, while serving as a crucial checklist in preparation for the exams.

If you have study aids you would be willing to share, please send the file(s) to [info@collegeofdiplomates.org](mailto:info@collegeofdiplomates.org) and the Board will review prior to posting.

This year, we have once again mentored close to 50 Candidates, both in the areas of Case History and Orals. We have added more mentors to our group, and we continue to work toward extending our wings to cover areas of the West Coast, as well as internationally.

At this juncture, as we continue to grow, I, along with other mentors, would like to take this opportunity to thank the Candidates! They continue to challenge us as mentors to improve and update our work and ways of mentoring to be better and more effective. **Indeed, our model works, and we continue to receive feedback as to ways to grow in future years.**

One of the other services the College offers, a conference call providing a detailed synopsis of the Oral Exam Process, was most recently conducted by Director Dr. Alan Law on September 20, 2016. A recording of the call, along with others conducted in the past by Dr. Keith Krell, are available on the College's website.

We look forward to continuing to have a positive impact on the increasing number of new Diplomates through Candidates usage of our Mentoring Program, Study Aids, Board Review Course and Scientific Update, Oral Exam conference calls and other services. If you are interested in serving as a mentor, please contact me at [endodent2002@gmail.com](mailto:endodent2002@gmail.com).

### Some of the highlights from the updated Study Aids include:

Year Published	ABE Exam Category	Resource	Contributor
2016	Oral	<ul style="list-style-type: none"> <li>Comprehensive Study Guide for Oral Exam</li> <li>Systematic Reviews Compilation of Topics in Endodontics</li> </ul>	Drs. Andre Mickel & Navid Khalighinejad
2015	Oral	<ul style="list-style-type: none"> <li>ABE Index Card Literature Guide for the Oral Exam</li> </ul>	Dr. Matt Detar
2015	Oral & Case Portfolio	<ul style="list-style-type: none"> <li>Previous Conference Call Discussions</li> <li>Outcome study, Ng et al: Part 1 &amp; Part 2</li> </ul>	Dr. Keith Krell

# Shape Your Specialty

The *Journal of Endodontics* Editorial Board invites Diplomates of the ABE to apply for the Scientific Advisory Board. SAB members review submissions to the *JOE* and play an instrumental role in introducing innovative research to the endodontic community.

Join the Scientific Advisory Board to:

- **CONTRIBUTE** your expertise to a top-ranked dental journal.
- **ACCESS** the newest endodontic research and literature.
- **BUILD** your professional experience and reputation.
- **SERVE** the endodontic specialty and its advancement.
- **EARN** CE credit for outstanding reviews.

*“As a full-time clinician, it can be a challenge to remain engaged in endodontic research and literature. Being part of the SAB offers a unique opportunity to evaluate the newest endodontic literature while permitting me to review and reinforce the classic science on which sound endodontic practice is founded.”*

— Jessica L. Barr, D.D.S., M.S.

Apply today or refer a colleague to help shape the **future of endodontics!**

Learn more at [www.aae.org/joinSAB](http://www.aae.org/joinSAB) or contact *JOE* Editor Dr. Kenneth Hargreaves at [JEndodontics@uthscsa.edu](mailto:JEndodontics@uthscsa.edu).



american association of  
endodontists

## Treasurer's Report as of October 31, 2016

Beginning Balance	\$ 164,979.52
Deposits/Credits	\$ 4,800.00
Check/Withdrawals	\$ 11,196.41
Ending Balance	\$ 158,583.11

*Respectfully Submitted,*  
Colleen Shull, D.M.D.

C/O Jan O'Dell, DDS, MFS, JD, Editor  
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